Dear industry colleagues, we are extremely pleased to welcome you to the World Engineering Education Forum and the Global Engineering Deans Council (WEEF/GEDC) Hybrid Conference (face-to-face and online), to be held in Madrid from 15 - 18 November 2021.

We invite industry supporters to make the most of this valuable opportunity to collaborate with the International Federation of Engineering Education Societies (IFEES)/Global Engineering Deans Council (GEDC) and its members by becoming a sponsor and partner of the hybrid conference.

The WEEF/GEDC conference provides a strong platform for interaction and consultation with international delegates for the sharing of interests and expertise, and we look forward to welcoming back our returning sponsors and providing opportunities for new partners.

The hybrid conference will include both live and pre-recoded events which will give our sponsors maximum visibility. The live events will be recorded and available to delegates beyond the conference dates hence giving the sponsors maximum and extended visibility.

We look forward to working with you and thank you in advance for your important support of the conference.

General Chairs:

Edmundo Tovar  Hans Jürgen Hoyer  Manuel Castro
The 2021 WEEF/GEDC will be held in Madrid, Spain, from 15th-18th November 2021. Themed “Diversity and Ethics in Education for an Inclusive and Sustainable World” will have joint actions from IFEES and GEDC as hosts to have this new edition of the WEEF (World Engineering Education Forum) integrating Academia, Industry, Social Institutions, Associations and Students. All together during four days in Madrid following a hybrid model (face-to-face and online models) allowing each participant to follow the best way to interact depending on their own conditions and possibilities. We are preparing the best conference environment to allow close contact between all attendees as well as allowing time for meetings (public and private ones), round tables, workshops, keynotes and invited speakers, social Awards presentations, culture programs, industry panels and sponsor exhibits. All paper publication, presentations and activities of the conference will be in English.
# IMPORTANT DATES

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Call for paper submissions opens</td>
<td>March 15, 2021</td>
</tr>
<tr>
<td>Deadline for extended abstract submissions</td>
<td>April 30, 2021</td>
</tr>
<tr>
<td>Special Sessions, Panels and Workshops proposal submission deadline</td>
<td>April 30, 2021</td>
</tr>
<tr>
<td>Notification of extended abstracts, Special Sessions, Panels and Workshop acceptance</td>
<td>May 15, 2021</td>
</tr>
<tr>
<td>Deadline for complete paper submissions for review</td>
<td>June 30, 2021</td>
</tr>
<tr>
<td>Notification of complete paper acceptance</td>
<td>September 10, 2021</td>
</tr>
<tr>
<td>Submissions final camera-ready papers and electronic copyright</td>
<td>September 20, 2021</td>
</tr>
<tr>
<td>Online authors and early registration deadline</td>
<td>September 20, 2021</td>
</tr>
<tr>
<td>Regular registration deadline</td>
<td>October 15, 2021</td>
</tr>
<tr>
<td>Conference dates and late registration end</td>
<td>November 15-18, 2021</td>
</tr>
</tbody>
</table>
- Women in engineering and engineering education
- Mental Health in engineering education
- Peace engineering
- The ethical challenge and engineering education
- Diversity, gender, identity and multicultural education
- Mobility: virtual, programs and internships
- Graduate attributes for the future engineer
- Strengthening engineering education in developing countries
- K-12 STEM Education Initiatives
- Student-Centered Learning Environments
- Engineering education student organizations
- International studies and students
- Teamwork and mentoring
- Progression, retention, attrition and persistence
- Multicultural diversity in the workplace
- Sustainability and Sustainable Development Goals (SDGs)
- Online and blended learning

- Future of the engineering education
- Scholarship of Teaching and Learning
- Development of engineering educators
- Engaging Undergraduate Students in Research
- Climate change and engineering education
- Mastering Digitalization, Artificial Intelligence and Machine Learning
- Game-Based Learning and Gamification for Engineering Education
- Lab concepts (traditional, online, remote, pocket) in Engineering Education
- Data driven engineering education
- Automation technology and machine safety
- Future of skills for the Industry
- Lifelong learning in a changing world
- University and industry/institutions and connections
- Virtual and distributed workforce
- Foundations of the university of the future
- Work integrated learning in a virtual environment
Why become a sponsor?

- Be part of a rich diverse program of engagement between engineering education leaders, academia, industry, students and government affiliated organizations.
- Opportunity to present keynote.
- Opportunity to present a guided visit to all the audience.
- Showcase your products, services, technology and applications through your virtual booth.
- Be an agent of change through sharing your vision and strategy.
- Present demonstrations (live and recorded) with Q&A.
- Be part of the thought leadership via panel discussions with a broad audience.
- Engage with students from around the world.
- Reach out to many key decision makers involved in STEM education and training and other corporates.
- Distribute your marketing material sent in the ‘virtual bag’.
- Flexibility of your events presented live, pre-recorded or recorded during conference for delegates to access the content across all time zones over an extended period.
- Opportunity to showcase and be part of a bouquet of keynotes workshops, talks, panel discussions, technical paper presentations, demonstrations and student discussions.
- Obtain data analytics on viewers of your products, demonstrations or presentations and obtain information on online enquiries or postings.
SPONSORSHIP OPPORTUNITIES

Platinum sponsor

PLATINUM 24.000 €

Placement (an exclusive booth) at the virtual exhibition for the conference or/and space at the conference venue if hybrid option.

As part of the Exclusive booth daily host one panel session as part of live sessions.

Keynote speaker slot.

Slot to present a guided visit to all the audience.

Your logo on the WEEF/GEDC 2021 website and on promotional material (e.g. flyers, banners, invitations, etc.).

Five full conference registrations or its equivalent if online congress.

Gold sponsor

GOLD 18.000 €

Placement (a premium booth) at the virtual exhibition for the conference or/and space at the conference venue if hybrid option.

Workshop presentation (90 minutes).

Your logo on the WEEF/GEDC 2021 website and on promotional material (e.g. flyers, banners, invitations, etc.).

Three full conference registrations or its equivalent if online congress.
SPONSORSHIP OPPORTUNITIES

Silver sponsor

**SILVER 9.000 €**

Placement (a standard booth) at the virtual exhibition for the conference.

Your logo on the WEEF/GEDC 2021 website.

Your logo on promotional material (e.g. flyers, banners, invitations etc.).

Two full conference registrations or its equivalent if online congress.

Bronze sponsor

**BRONZE 3.000 €**

Your logo on the WEEF/GEDC 2021 website.

One full conference registrations or its equivalent if online congress.
SPONSORSHIP OPPORTUNITIES

Students prizes contest sponsor

STUDENT PRIZES CONTEST 6.000 €

Exclusive sponsor of IFEES Student prizes.
10 minute live presentation and welcome message during IFEES Student prizes ceremony.
Your logo on the WEEF/GEDC 2021 website.
10 Student prizes contest (300 € each).
10 Student prizes registration grant.
One full conference registrations or its equivalent if online congress.

Streaming sponsor

STREAMING SPONSOR 5.000 €

2 min pre-recorded welcome message which will be screened during Opening Ceremony.
Logo and hyperlink in email to delegates (with their log-in details).
Your logo on the WEEF/GEDC 2021 website.
# SPONSORSHIP OPPORTUNITIES

## Mobile App

**MOBILE APP.**

- **3.500 €**

  **One available**

Exclusive sponsor of mobile application.

- Company logo and customized branding on app landing page.

- Your logo on the Mobile application of the WEEF/GEDC 2021.

- Two full conference registrations or its equivalent if online congress.

## Live poll with prizes during a cyber break

**LIVE POLL**

- **2.000 € per slot**

  **Six slots available**

Exclusive sponsor of a live poll during a cyber break.

- 5 minute live welcome message /presentation.

- Your logo on the cyber break.

- One full conference registrations or its equivalent if online congress.
### Technical symposia 'Best Paper' prizes

**TECHNICAL SYMPOSIA**  
"Best Paper" PRIZE  
**1.000 €**  
*(1 prize per day = 3 prizes)*

Winners will be announced at GEDC Assembly.

Prize sponsor will receive a 5 min pre-recorded video slot before announcement of each BEST PAPER Prize.

Your logo on the BEST PAPER Prize and publicity.

One full conference registration or its equivalent if online congress.

### Workshops

**Workshop**  
**3.000 € per slot**  
*Three available (JUST TWO available)*

Workshop presentation (90 minutes).

Your logo on the workshop materials and publicity.

One full conference registration or its equivalent if online congress.
SPONSORSHIP OPPORTUNITIES

VIRTUAL EXHIBITION AREA

Exhibition area access will be from to the platform. The location of each booth will depend on the type of booth selected, with preference for the Exclusive, then the Premium and finally the Standard.
Access to level 1 from Home, “Sponsors” menu and interactive exhibition map.

**Virtual Exclusive Booth:**
- Multimedia (up to 4 videos accessible in 1 click).
- Docs (unlimited linked PDFs).

Contact with attendees:
- Contact chat with the company.

**STANDARD BOOTH**
Cost: 4,000 €


**Virtual Premium Booth:**
- Multimedia (up to 2 videos accessible in 1 click).
- Docs (up to 4 linked PDFs).

Contact with attendees:
- Contact chat with the company.

**PREMIUM BOOTH**
Cost: 7,000 €


**Virtual Standard Booth:**
- Multimedia (up to 1 video accessible in 1 click).
- Docs (up to 2 linked PDFs).

Contact with attendees:
- Contact chat with the company.

**EXCLUSIVE BOOTH**
Cost: 10,000 €

**EXHIBITION AREA**
APPLICATION
Please complete the attached form and return it to the Technical Secretariat: weefgedc2021@pacifico-meetings.com or to the Congress Organization: info@weefgedc2021.org as soon as possible, to discuss your requirements further.

CONFIRMATION AND DEPOSIT
Please fill in the enclosed form. Assignments will be made only after receipt of the contract form. Confirmation of your sponsorship and stand space will be mailed to you together with an accompanying invoice for the total amount.

CANCELLATION
In case of cancellation before 1st September 2021, a refund of 50% will be granted. After that date, the total amount paid will be charged as cancellation fees.

Companies participating in the congress are required to take out appropriate insurance.
<table>
<thead>
<tr>
<th>LOS ANGELES</th>
<th>NEW YORK CITY</th>
<th>MADRID</th>
<th>SINGAPORE</th>
<th>SYDNEY</th>
<th>MONDAY, 15th NOVEMBER</th>
<th>TUESDAY, 16th NOVEMBER</th>
<th>WEDNESDAY, 17th NOVEMBER</th>
<th>THURSDAY, 18th NOVEMBER</th>
<th>FRIDAY, 19th NOVEMBER</th>
</tr>
</thead>
<tbody>
<tr>
<td>01:00-02:30</td>
<td>04:00-05:30</td>
<td>10:00-11:30</td>
<td>16:00-17:30</td>
<td>19:00-20:30</td>
<td>Session East/Pacific</td>
<td>Round Table online for East/Pacific</td>
<td>Madrid city online visit for East/Pacific</td>
<td>Madrid cultural online visit for East/Pacific</td>
<td>Final Panel online for East/Pacific</td>
</tr>
<tr>
<td>02:30-03:00</td>
<td>05:30-06:00</td>
<td>11:30-12:00</td>
<td>17:30-18:00</td>
<td>20:30-21:00</td>
<td>Coffee social break</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>03:00-04:30</td>
<td>06:00-07:30</td>
<td>12:00-13:30</td>
<td>18:00-19:30</td>
<td>21:00-22:30</td>
<td>Major Common Sessions</td>
<td>Workshops</td>
<td>Technical Sessions Workshops</td>
<td>Technical Sessions</td>
<td>Technical Sessions Workshops Other Groups meetings</td>
</tr>
<tr>
<td>04:30-05:00</td>
<td>07:30-08:00</td>
<td>13:30-14:00</td>
<td>19:30-20:00</td>
<td>22:30-23:00</td>
<td>Lunch social break</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>05:00-06:30</td>
<td>08:00-09:30</td>
<td>14:00-15:30</td>
<td>20:00-21:30</td>
<td>23:00-00:30</td>
<td>Opening / Keynotes / Awards / Lunch / Closing</td>
<td>Opening Keynote Academic Keynote Industrial</td>
<td>Keynote Academic Keynote Industrial IFEES Awards</td>
<td>Keynote Academic Keynote Industrial GEDC Awards</td>
<td>Keynote Academic Keynote Industrial WEFF/GEDC 2022 Closing</td>
</tr>
<tr>
<td>06:30-08:00</td>
<td>09:30-11:00</td>
<td>15:30-17:00</td>
<td>21:30-23:00</td>
<td>00:30-02:00</td>
<td>SpecialRound</td>
<td>Special Panel main topic</td>
<td>President Forum Special Round Table focus topic</td>
<td>Technical Sessions GEDC Assembly Paper Awards</td>
<td>Technical Sessions IFEES General Assembly Other Groups meetings</td>
</tr>
<tr>
<td>08:00-08:30</td>
<td>11:00-11:30</td>
<td>17:00-17:30</td>
<td>23:00-23:30</td>
<td>02:00-02:30</td>
<td>Coffee social break</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>08:30-10:00</td>
<td>11:30-13:00</td>
<td>17:30-19:00</td>
<td>23:30-01:00</td>
<td>02:30-04:00</td>
<td>Session West/Americas</td>
<td>Round Table online for West/Americas</td>
<td>Madrid city online visit for West/Americas</td>
<td>Madrid cultural online visit for West/Americas</td>
<td>Final Panel online for West/Americas</td>
</tr>
<tr>
<td>19:30-21.00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Madrid onsite reception</td>
<td>Madrid cultural onsite visit</td>
<td>Other Groups onsite visit</td>
<td></td>
<td></td>
</tr>
<tr>
<td>21:00-23:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Madrid onsite diner</td>
<td>Madrid other groups onsite diner</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
We would like to reserve exhibition space as follows and/or sponsor the following item/items:

Company: ..........................................................  
Address: ..........................................................  
Zip Code: .................................................. City: .................................................. Country: ..........................................................  
Contact Phone: ..........................................................  
E-mail: ..........................................................  
VAT NUMBER: ..........................................................  
Contact Person: ..........................................................  
Position: ..........................................................  
Comments: ..........................................................  

Please, indicate the name of the company that should appear in the documentation: ..........................................................

On behalf of the Company, I consent and undertake to comply with the sponsorship rules and my obligations to sponsor from the moment I sign this contract.

I enclose the copy of the bank transfer made to:

GRUPO PACÍFICO to
Banco Sabadell ES3500815084010001320638
SWIFT: BIC: BSAB ESBB
CONCEPT: WEEF IFFIES GEDC 2021 + NAME OF COMPANY OR INVOICE NUMBER

This form should be completed and returned as soon as possible to:
E-mail: weefgedc2021@pacifico-meetings.com
Invoice will be sent upon Reception of the application form.

PLACE/DATE: ___, ______ of ______ 2021
Our sponsorship team will gladly discuss your specific requirements and prepare a package that suits your needs and goals.

Kindly note that all opportunities are available on a first-come, first-served basis, therefore we recommend that you let us know as soon as possible if you are interested in specific items.

Contact us at:
If you would like to discuss the sponsor opportunities, please contact WEEF/GEDC 2021:
Technical Secretariat: weefgedc2021@pacifico-meetings.com
Congress Organization: info@weefgedc2021.org